

# Susann Carine Olsen

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## Profile

I am for the moment studying at my final year at the course Fashion Retail Management at the Birmingham City University. My goal is to become a Retail Designer and a Project Manager, and will continue with Master, within the area Project Managing and Economic analysing. I am working well as a part in at team, but also by my self, I have good time management and communication skills after working with sale, and project at the university. I am creative and have great interest and knowledge within Visual Merchandising and fashion.

## Education

### BA (HONS) Fashion Retail Management

**2005-2008**

#### Birmingham City University, BCU

#### Institute of Art and design, Gosta Green, Birmingham

- **This course requires** not only innovation and design skills, but also technical ability, and awareness of future trends and business objectives. The course is designed to combine creative fashion design ability with business and management skills. Within the fast changing world of fashion, designers and fashion professionals need the flexibility to work in the design, retail or production environment.
- **The Major Project** is based on to be innovative, do research and developing an Idea and make a creative outcome and presentation.
- **Fashion Forecasting, Buying & Marketing and Product Development** are projects subject the course has been through to give an understanding of different processes in the Fashion Industry.
- **In the 1<sup>st</sup> year** I was a part of a group to provide a Visual Merchandising based on Harvey Nichols – Birmingham as a brand, The Old School theme gain the Level 1 prize, 2005.

### Upper Secondary Education

**2001-2004**

#### Ski Videregående Skole, Norway

- Equivalent to GCSES and A levels within 22 different subject over three years of studying, which are basic foundation education in Norway.
- Within those 22 subjects, the subjects Economic, Legal Rights, Biology, History and English, was my major subjects of studying.

## Relevant Experience

### MAKE- ART, Norway, Oslo

**Spring, 2005**

#### Make-Up and Colour/Style advisor.

- **This course provides knowledge** about skincare, products and all kind of make-up techniques, and history of style. All those skills have I developed in to my work as a stylist and colour advisor.
- **With experience from Make-Art,** I am very confident with advising clients about make-up, styling and talk with customers and people I work with.
- **Final Catwalk Project:** In the final Group Project I was elected as a leader and I managed my group through research, design, make choices and I successfully produced a make-up catwalk.
- **Exhibition for teenage magazine '[mag]'** and did a "celebrity" styling for teenagers.

# Employment

## Inter-Sun As, Norway

**May 2007**

### Work Placement, 4 weeks

- **Norwegian larges wholesale and designer company** for woman and children wear.
- Did get a great overview of the company's process design and measurement of the clothing and using the Software Illustrator.
- **Handled the samples** from the factories in the Far East and make the samples ready in the showroom for the buyers.
- **Worked as a stylist** in a children photo shoot, and cleaned and prepared the photos in Photoshop to be used as promotion materials.
- **Worked as a Visual Merchandiser Assistant**, and learned to use InDesign to plan the floor and wall layout

## Oslo Diamond Centre, Norway

**Summer 2007-**

### A part-time job, in Norway

- **Sales:** Sale of diamonds and high valued pieces of jewellery.
- Has a broad knowledge about diamonds, crystals, pearls, jewellery making and noble metal.
- This store has specialities on diamonds, reparation and valuation of broken-, old jewellery, and diamonds, and a great rang of engagement rings.

## Forever Living Products, UK

**Joined in November 2007**

### Assistant Supervisor

- **The Forever Living** is a selling system; the company is engaged in sell and distribution of health, nutritional and beauty products.
- **Distributors need** to follow the company's policy and Marketing Plan, but it is a choice how the distributor would work and promote to the customers, and how far to clime the lather within the system.
- **This system** is so close to own a business, do the Action Plan and Management for promotion and salary which suit the lifestyle of the distributor, but still get a great support for the company.

# Additional Skills

**Computer Skills-**Microsoft Word, Microsoft Power Point, Microsoft Excel, PhotoShop, Illustrator and InDesign

**Languages-**Norwegian, English, Swedish and Danish

**Driving-** from 8<sup>th</sup> October 2004

# References

## EDUCATION

Course Director Jane Sarkar

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## EMPLOYMENT

Morten and Liv Støen

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