

# **Laura Litherland**

10, Gittens Drive, Aqueduct, Telford, Shropshire, TF4 3SF  
01952 591110

[LAURA.LITHERLAND@sky.com](mailto:LAURA.LITHERLAND@sky.com)

## **Personal statement**

Currently I am studying BA (hons) in fashion design with retail management at Birmingham City University, I have gained many skills whilst I have been at University, including range building, looking at lead times, supplier negotiation, and I have gained a lot self confidence.

## **Employment**

Severn Gorge- Telford- Waitress- 16<sup>th</sup> February 05- Current

- Dealing with complaints
- Cash handling and
- Cleaning duties
- Taking orders

Warren James- Telford- Jewellers sales assistant - June 04- February 05

- Handling cash
- Serving customers
- Polishing Jewellery

Madeley Court Hotel- Telford- Waitress Silver Service- May 03- June 04

- Weekend breakfast supervisor
- Opening the restaurant for the breakfast shift
- laying up the restaurant for the lunch shift.
- Taking orders

## **Work Experience**

Telford College of Art and Technology- Telford- Teaching- June 2007  
4 weeks work experience at which I

- Helped prepare for their end of term Art show.
- Gave students any help they required

## **Education**

**BA (Hons) Fashion Design & Retail Management- Birmingham City University-  
Sept 2005- June 2008**

**Modules**

**Skills**

*Styling*

*Arranging a Photo shoot, Model, Clothing, Photographer, Make up Artist and location, for as minimal price as possible, I managed to get everything for free*

*Visual Merchandising*

*Working with Harvey Nichols to create 5 concept windows for their men's range of spring/ summer reports and 5 final 2008. Creating a research file, model, written visualisations of the final concept*

*Buying*

*Working in a group, creating a company for the luxury market, creating a range, looking at lead times and suppliers. With a written report and research file*

*Final Major Project*

*Looking at working in collaboration with Adidas looking at combating childhood obesity through designing a range with technological materials and built in pulse monitors and pedometer.*

**Further Education**

*Telford College of Art and Technology- Telford- Sept 2003- June 2005*

**Qualifications**

**Level**

*AVCE Art and Design*

*A Levels*

*Basic Black and white Photography*

*City& Guilds Level 1*

*Dress Making*  
*OCN Level 1 & 2*

*Textiles- Decorative Techniques/Dress making and tailoring*  
*OCN Level 2*

*National foundation Certificate in employment skill*  
*NCFE*

### **Secondary Education**

*Madeley Court School- Telford- Sept 1998- June 2003*

*7 GCSE's A\*- C including Maths-C, Science-C, English-C, Art A\**

### **Other Skills**

*Full UK Driving Licence, Computer Skills, Swimming*

### **References**

*Jane Sarkar*  
*Course Director*  
*Birmingham City University*  
*Gosta Green*  
*Birmingham*  
*0121 331 5814*

*Atif Ansari*  
*Severn Gorge*  
*Malinsgate*  
*Telford*  
*Shropshire*  
*01952 290404*